



MEDIA RELEASE
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A Ticket to the Top

~ QDeck selects CENTAMAN Systems for Point of Sale, Stock Control, Ticketing, Memberships, Online Sales and Bookings on top of the World's Tallest Residential building Q1~

With 80 levels and 526 apartments the Q1 tower on the Gold Coast is the highest residential building anywhere in the world. Rising 230 metres into the sky, the Observation Deck is located on Level 77 and 78 of the magnificent Q1, located beachside in Surfers Paradise.

Visitors to the Gold Coast can now enjoy stunning 360 degree views from the surf to the hinterland and beyond, in fact on a clear day you can see up to 80km, from Brisbane to Byron Bay. The observation deck also has one of the world's fastest elevators that whisks you from ground floor to level 77 in just 42.7 seconds. At the top visitors can take in the panoramic views and also enjoy a coffee and cake, or perhaps an evening cocktail, in the stylish Skybar café and lounge bar on Level 77.

When the QDeck team were looking for a partner to build an effective solution for their Point of Sale, Stock Control, Ticketing, Memberships, Online Sales and Group Booking requirements they came to CENTAMAN as a market leader in integrated attraction management solutions.

The CENTAMAN solution includes specialist electronic point of sale and ticketing systems at the ground floor entrance as well as the QDeck retail store. The system provides fast processing for general admission ticketing, retail sales and inventory control for the QDeck retail shop as well as managing group bookings and events in the function centre. Additionally, the CENTAMAN solution will be used as a comprehensive Membership and CRM database to manage visitors including those that visit QDeck multiple times a year.

From early 2008 customers will even be able to purchase their tickets to QDeck in advance online, printing confirmations at home and presenting them to the QDeck's customer service team for verification. By having an integrated system for both on-site and online requirements with a single, scalable, database QDeck are able to access real-time management reporting on ticket sales, actual admission numbers, sales figures, inventory levels and online sales at the click of a mouse.

"The major advantage of the CENTAMAN solution was that it was able to effectively integrate all aspects of our business activities – including admissions, tour bookings, education groups, memberships, retail shop, online sales as well as conferences and events – all through one system," explains Dennis Cootes, Observation Deck Manager, QDeck.

Mark Iles, CEO of CENTAMAN Systems, said: "Our fully integrated attraction management solution is ideally suited to QDeck who are a major attraction on the Gold Coast. Our solution will allow them to provide a rich customer experience to visitors on-site and online and generate strong management information to drive the business."

For more information on **CENTAMAN** Systems visit www.centaman.com.au.

For more information on **QDeck** visit www.QDeck.com.au

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About CENTAMAN

CENTAMAN Systems PTY Ltd is a leading provider of software and services to the Leisure, Tourism, Local Government and Education markets. CENTAMAN Systems has offices in Sydney, Melbourne, Brisbane, Perth and Auckland, New Zealand and customers around the globe.

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About QDeck

Rising 230 metres into the sky, QDeck is located on Level 77 and 78 of the magnificent Q1, beachside Surfers Paradise offering stunning 360 degree views from the surf to the hinterland and beyond.

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